

Do you need someone to analyze your existing new hire training classroom curriculum?

Would you like help in developing an engaging workshop for an upcoming launch or POA meeting?

Axiom Workshops



Workshop development is one of Axiom's core capabilities. Axiom designs classroom curriculums and training sessions for live and virtual venues. We can also analyze your existing classroom curriculums and make recommendations to streamline and make efficient use of valuable face-to-face classroom time.

Additionally, Axiom will collaborate with you to create a certification process for the purpose of verifying that learners have mastered the skills necessary to sell a given product.

Anatomy of a Classroom Session

Although each workshop is customized to meet your specific educational goals, most workshop sessions follow this high-level format:

- Introduction
- Brief content presentation or review (often in a question-driven format to encourage participation)
- Series of motivating reinforcement, analysis, and/or application activities
- Debrief

Design

Axiom workshops are designed to minimize passive, didactic lectures and maximize engagement and interactivity. The design of the workshops includes on-screen instructions for activities and facilitator notes with "action verb directives." This "workshop in a box" format is complete for the novice facilitator and flexible for the more-experienced facilitator.

Deliverables

Axiom typically provides you with the following deliverables for workshops:

- Slide deck
- Facilitator Guide
- Participant packet
- Ancillary workshop materials as needed (eg, work mats, worksheets, role-play cards, peer feedback forms, certification materials, checklist scorecards, etc)

Partner with Axiom to meet your workshop objectives



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