

Learn how disease state impacts patient/caregiver quality of life AND the health system!

Discover the clinical concerns and diagnostic/treatment needs of healthcare professionals!

Axiom Path of the Patient Program

Follow the Flow of a Patient Through the Healthcare System

The Axiom Path of the Patient program allows sales representatives to observe patients and healthcare professionals in a virtual environment.

In the current healthcare environment, access to clinical settings for observation is restricted by HIPAA guidelines. Such restrictions limit the opportunity for sales representatives to observe relevant clinical environments and ask questions of healthcare professionals and patients.

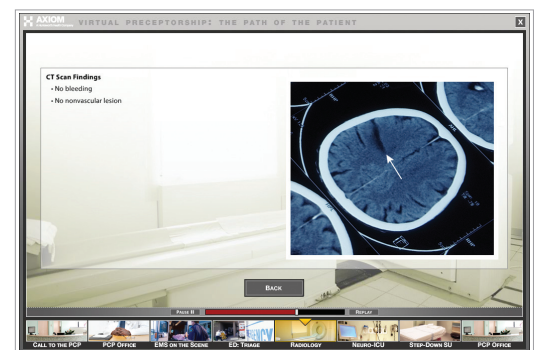
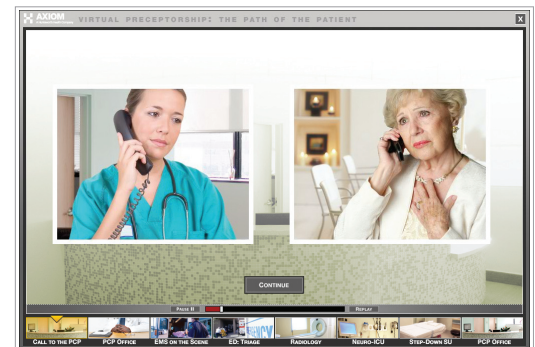
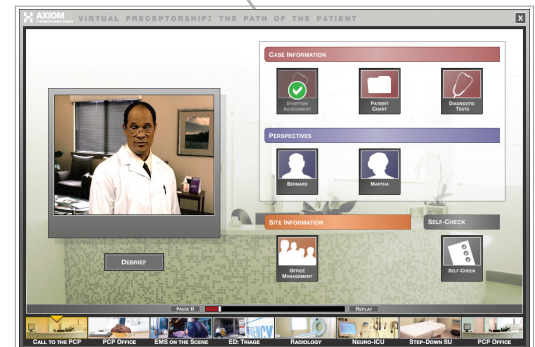
The Axiom Path of the Patient program is intended to replace a live preceptorship. It is an e-learning program that allows sales representatives to virtually follow a patient and experience the diagnostic and treatment decisions of that patient's healthcare team. This virtual experience enhances the sales representative's ability to communicate with customers in a way that relates to their day-to-day experiences and clinical needs.

The Axiom Path of the Patient Program Allows the Learner to:

- Follow a patient from presentation of signs and symptoms through diagnosis and treatment
- Observe that patient at home, work, the doctor's office, the hospital, or in other relevant settings
- Experience the impact of the disease state on the quality of life of the patient, family, and caregivers, as well as the impact on the health system
- Identify the clinical concerns and diagnostic and treatment needs of healthcare professionals

Product Features

- Simple, timeline-driven navigation
 - Timeline buttons represent key moments in the path of the patient
 - Each stop on the timeline allows exploration of:
 - Patient case information
 - Perspectives of others
 - Site information
 - Self-check questions
- Photo, 2D and 3D illustration/animation, and video capability for demonstration of equipment/procedures



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